

## TBCN's Podcast/Audio Producer

Podcasting combines the freedom of blogging with the technology of MP3s to create an almost endless supply of content. The technology is democratizing the once corporate-run world of radio.



It allows anyone to become a radio disc jockey, talk show host or recording artist. If you want to expand your audience, produce a demo reel, share your wisdom, teach a new skill, talk public affairs, tell jokes or just help an organization better inform others about its services, podcasting is for you.

Podcast Membership fee, classes and certifications are required. Technical/editing assistance is available for a nominal fee.

### A Few Notes

- **REGISTRATION:** All classes require pre-registration, non-refundable advance payment & certification in any pre-requisites. [See Training Flow Chart.]
- **CLASS CANCELLATION POLICY:** Cancellations must be received at least 24 hours in advance of class start time. If not, both the non-refundable class fee & an additional **\$10** are assessed. Until monies due are paid, no other classes may be taken.
- **RETURNED CHECK POLICY:** A \$50 fee is assessed for checks returned for insufficient funds. Until monies due are paid in cash, no other classes may be taken. Future reservations require cash payment.
- **START TIME:** Classes start on time. No one is admitted to a class who is more than 10 minutes late.

## CHANGE YOUR LIFE

### Become A TV/Internet Video or Podcast Producer



Lower Level - 2264 University Square Mall, Tampa, FL

**813-977-5200**

[www.tbcn.org](http://www.tbcn.org)

View on FIOS 30 & 36; Spectrum 638 & 639; Comcast 20; Roku, Apple TV, Fire TV, IOS, Android & on the Internet via [www.watchus.tbcn.org](http://www.watchus.tbcn.org)

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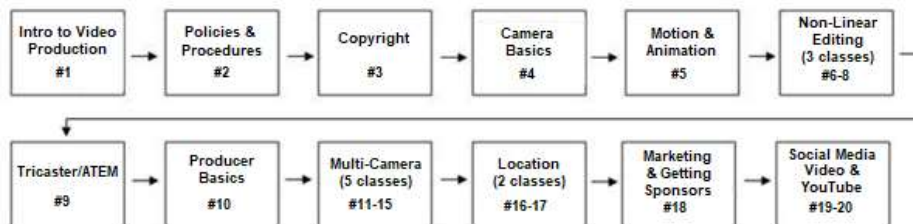
## TBCN's Video Production Training (In-Studio and/or Online)

Why sign up? [1] To learn or become more skilled with videography, technical directing, video editing and/or program hosting; [2] To create income from producing videos for family, friends, clients or your own businesses; and [3] To become TBCN-certified community producers.

If your dream is to use TBCN's studio, equipment or edit suites and to produce programming for viewing on our cable TV channels [and the Internet], you'll need to take our training to become certified. Once you are certified, you may purchase an appropriate production membership.

### TBCN Professional Video Production Training

#### Flow Chart



## TBCN Classes & Fees

### Basics Video Classes

Class #1-#20 above are \$25-\$150 each

### Non-Basic Classes \$50-\$200

\*Acting \* Podcast Production

\*Shoot Video Like A Pro \* Master Classes

\*One-on-One Training

### Other Classes \$50-\$500

One-on-One Marketing Consulting

Final Cut Pro Intensive 3-Day Workshop

Intro to Unreal Engine



## Thinking Ahead

- To volunteer to crew an Outreach production, complete #1 through #4.
- To produce programming using your own equipment & facilities, complete #1 through #4 and become Basic Producer Member.
- To produce programming using TBCN's equipment or facilities, complete – at a minimum-- #1 through #15 and become an In-Studio Producer Member.
- To check out location equipment, complete #1 through #9, #16 & #17 or show your expertise in equipment – and become, at the minimum, a Basic Producer Member.

### Class Descriptions:

**Intro to Video Production:** Video of orientation and staff introduction, virtual tour of station, overview of classes and station operations.

**Policies & Procedures:** Handouts and discussion on the rules and regulations involved in TBCN membership.

**Copyright Law:** Handouts along with a presentation by a copyright attorney of the laws pertaining to fair use and copyright law as these relate to cable television productions.

**Camera Basics:** Instructions on camera functions, movements, peripherals and hand signals. Includes shot composition, white balancing, panning, tilting, zooming and use of tripods.

**Non-Linear Editing:** Instructions provided on saving and importing recordings, using editing software for both the Mac and PC and basic editing functions for both video and audio. Also includes various aspects of editing such as the use of filters and transitions, color correcting, how to create openings and closings, and exporting the project.

**Motion & Animation:** This class contains two parts. (1.) An introduction to a 3-D software program that allows editing, additional lighting, camera movements and animated graphics. (2.) An introduction to industry-standard CG animation software programs and their components.

**Tricaster/ATEM:** Multi-camera controllers and switchers that provide virtual set productions, video importing and insertions, editing, graphic creation and exporting.

**Producer Basics:** Instructions provided on planning, storyboarding, scripting, selecting, booking and confirming show guests.

**Multi-Camera Studio:** Instructions provided on set design, audio, lighting, hosting, technical directing, and floor/stage directing.

**Location:** Instructions provided on pre-production site surveys, set design, audio, lighting, camera set-up, and location equipment necessities. Emphasis on three-point field lighting, differing microphone options, and shot composition.

**Marketing & Getting Sponsors:** Students learn how to create a portfolio, establish a budget, make a business/marketing plan, research audience demographics, prospect for sponsors and generate income.

**Social Media Video:** This class will teach students how to make engaging social media videos by offering powerful tips on how to create social video content your viewers will love.

**YouTube:** Students will learn how to open a YouTube account; upload, edit and share their videos, build a following, promote their videos on social media and generate income from views.